

10th American Cough Conference



June 6-7, 2025

Dulles, VA



CORPORATE SUPPORT OPPORTUNITIES

**Connecting you with the Who's Who of
Cough**



When you need to reach decision makers in cough, there is no better choice than the American Cough Conference.

Since its inauguration in 2007, this biennial meeting has attracted the top scientists, clinicians and thought-leaders in the management of cough from around the globe. Small enough to allow interaction with each of the faculty and attendees, yet large enough to satisfy corporate return on investment the American Cough Conference offers it all.

Now that the global pandemic is behind us, the 2025 meeting returns to a 100% in-person live event enabling you more time and personal contact with attendees and colleagues from around the globe.

In this catalog you will find sponsorship opportunities to suit every budget and the perfect solution to your corporate, educational, marketing and sales needs. If you don't find what you're looking for – let us know and we'll work with you to make it happen!

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Table of Contents

About	4
Corporate Support Benefits	6
Exhibiting	7
Receptions and Networking	8
Promotional Opportunities	9
Widdicombe Award Sponsorship	10
	11

About the ACC



Chaired by Peter Dicipinigaitis, Professor of Medicine at Albert Einstein College of Medicine and Director of the Montefiore Cough Center in New York, NY, and expertly managed by Strategic Pharmaceutical Advisors, the American Cough Conference is the nation's leading educational meeting for health care professionals involved in improving the management of patients with cough.

The 2025 program will include sessions on Cutting Edge Cough Science, Updates on Clinical Trials, Antitussive Drug Development and Cough Recording Devices.

The oral abstract session will feature presentations on basic science and clinical aspects of cough and new for 2025, we will have a patient advocacy session in which we will hear from a patient and others involved in advocacy

As always, the distinguished Faculty includes many of the world's leading experts in cough. Most importantly, the meeting provides ample opportunity for informal networking, discussion, debate and dialogue with fellow professionals from around the world.

Past meetings:

2007 New York, NY

2009 Jersey City, NJ

2011 New York, NY

2013 New York, NY

2015 Washington, DC

2017 Reston, VA

2019 Reston, VA

2021 Virtual

2023 Reston, VA

2023 Key Demographics

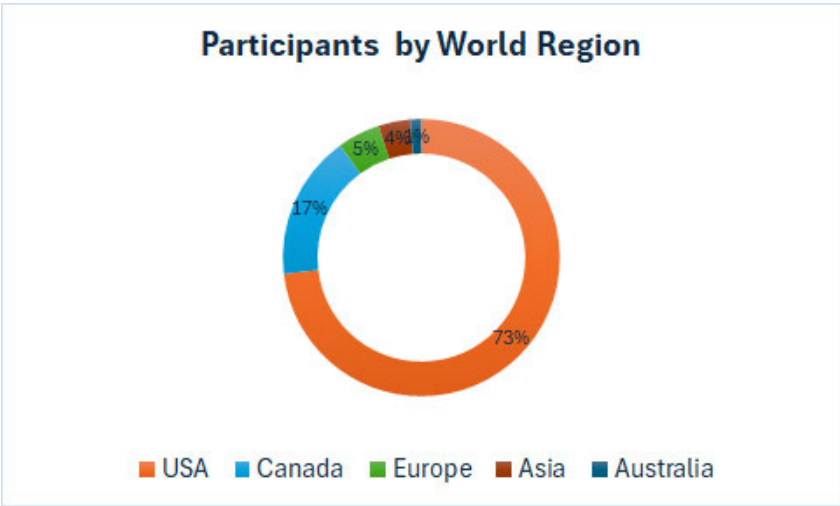
2023 Total attendees: 160

Virtual 27

Live: 133

Participants by World Region

Region	Participants
USA	117
Europe	27
Canada	8
Asia	6
Australia	2
Grand Total	160



Corporate Support Benefits

The American Cough Conference offers many unique corporate support opportunities designed to fit your budget and desired level of exposure.

New for 2025, we now offer a Diamond Level Support package which offers unparalleled recognition.

Diamond Supporter	\$100,000
Platinum Supporter	\$50,000
Gold Supporter	\$35,000
Silver Supporter	\$25,000
Bronze Supporter	\$15,000

Supporters will receive the following benefits:

	Diamond	Platinum	Gold	Silver	Bronze
Conference App Listing	√	√	√	√	√
Website and promotional email listing	√	√	√	√	√
Use of ACC Logo	√	√			
Complimentary Registrations	8	5	4	3	2
Complimentary Exhibit (one table)	√	√	√		
Dedicated signage	√	√			
Signage Listing	√	√	√	√	√
Badge identifying Support Level	√	√	√	√	√
Pre-and post-conference mailing list	√	√	√	√	
Conference app banner	√				
Conference app push notifications	4	2	1		
Management of conference app sponsor page*	√	√	√	√	√
App traffic analytics	√	√	√	√	√
Dedicated Advisory Board**	√				

* Sponsors are responsible for the development and uploading of all virtual content.

** Excludes honoraria, F&B, AV, room rental

Exhibiting at the 2025 American Cough Conference

Dates: June 6 & 7 2025

Investment: Starting at \$3,000

Attendees: >150 health care professionals specializing in cough

Exhibit Space Selection:

One 6'x 3' table Investment: **\$5,000**

Two 6' x 3' tables Investment: **\$7,900**

Virtual Sponsor page only Investment: **3,000**

Freestanding space Investment: **Price on request***

email coughconference@srxa.com to discuss your requirements and we'll be pleased to provide you with a proposal.

Benefits of exhibiting include:

- Exhibit space
- Listing on the conference website
- 2 complimentary conference registrations
- Breakfast and refreshments on both days of the conference

Who Should Exhibit?

- OTC cough and cold medications
- Prescription cough and cold medications
- Prescription asthma and COPD medications
- Prescription GERD medications
- Cough Monitoring Device companies
- Diagnostic equipment
- Medical devices and wearable technology
- Cough and pulmonology journals
- Clinical research organizations

Contact us to discuss your exhibiting needs: coughconference@srxa.com

Receptions and Networking

WELCOME RECEPTION

Taking place on the evening of Thursday June 5th, the welcome reception will provide you with an advance introduction to the 2025 American Cough Conference Chair, faculty and attendees. Feedback from the attendees of previous meetings has told us that the social aspects of the conference are just as important to them as the education. Sponsorship of this event will guarantee you early recognition and provide you with the opportunity to network with friends, colleagues and healthcare professionals from around the world and provides an exclusive opportunity to promote your company's products, services and personnel.

Investment: **\$25,000**

FACULTY DINNER

Your chance to join the faculty-only dinner on Friday, June 6th. The exclusive sponsor will be given the opportunity to invite up to 3 company personnel to enjoy one-on-one time with the world's leading experts in cough.

Investment: **\$12,500**

Promotional Opportunities

HOTEL DOOR DROPS

Deliver your product information directly to the attendees by means of door drops. Door drops can also provide added visibility to your exhibit / satellite symposium etc. Sponsors are responsible for development, production and shipment of materials.

- Investment: **\$3,000** [Friday only]
- \$3,000** [Saturday only]
- \$5,000** [Friday and Saturday]

Widdicombe Award Sponsorship



Established in 2013, to honor one of the pioneers of cough research, the Widdicombe Award is presented to the winner of the best oral abstract on either the clinical or basic science aspects of cough.

The sponsor of the Widdicombe Award may present the award to the winning participant.

Investment: \$5,000

Past Winners:

- 2023 Yueh-Yin (Flora) Chen, University of Kentucky, USA
- 2021 Laurie Slovarp, University of Montana, USA
- 2019 Miranda Wright, University of Utah, USA
 - + Zhongmin Qiu, China
- 2017 Anne Vertigan, Hunter Medical Research Institute, Australia
- 2015 Helen Fowles, University of Hull, UK
- 2013 Rebecca Clarke, Queens University, Belfast



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